

Dr Rajinder Kaur Associate Professor/Editor GNA Business School, GNA University, Phagwara, Punjab. Email Id:rajinder.kaur@gnauniversity.edu.in

Phone No. 9814146828

LinkedIn Link: https://www.linkedin.com/in/dr-rajinder-kaur-b8a163186/

List of Published Papers

- 1. "Assessing the Experiences of Visitors Towards Local Food In Varanasi", *Perspectives in Social Work*, Vol. XXXIX, No.1, April 2024. ISSN: 0974-5114.
- 2. "Measurement Of Performance Index Of Higher Educational Institutions by Using The Balanced Scorecard In The Northern State Of India", *Journal of Positive School Psychology* 2022, Vol. 6, No. 9, ISSN: 1824-1846.
- 3. "Performance Measurement of Higher Educational Institutions in Punjab Using Management Perceptions by Applying Factor Analysis Approach", *Empirical Economics Letters*, Vol. No. 20, special issue. July 2021.
- 4. "Performance Measurement of Higher Educational Institutions: An Empirical Study using Student's Perception", *Journal of Management (JoM)*, Available at https://ssrn.com/abstract=3525910 (2), 50–57, 2019
- "An Empirical Study Using Faculty's Perception for Performance Measurement of Higher Educational Institutions in Punjab." *IJRAR-International Journal of Research and Analytical Reviews*, vol. 6, Issue 2, April-June, 2019, pp. 262–71, doi:http://doi.one/10.1729/Journal.20636. (2019)
- 6. "Comparative Analysis of Student and Faculty's Perception Regarding the Performance Measurement of Higher Educational Institutions in Punjab" *International Journal of Management, Technology And Engineering*, http://ijamtes.org/VOL-9-ISSUE-05-2019-4/
- 7. "Teachings of Shri Guru Granth Sahib Ji and Ethos in Management" *International Journal of Management Science and Business Research* (IJMSBR), Volume 4 Issue 6 Paper 11

(2015) (ISSN 2226-8235) https://ssrn.com/abstract=2737258

Published Edited Book Chapters

- 1. "Art of Indian Cuisine", Innovation in Hospitality Industry and Business Development, National Press Associates, 2024, ISBN: 978-81-19674-10-7.
- 2. The Impact of Interactions Between Employees and Visitors on Customer Satisfaction In the Service Industry, A Systematic Review", Multidisciplinary Practices in Hospitality & Tourism Sector : Research, Innovations and Technology. Pranshi Printers Delhi, ISBN: 978-81-969068-3-23.
- 3. "Role of the National Academic Depository (NAD) in the New Education Paradigm," *Digital Transformation in Management: Embracing Innovations for Organizational Success, Vol- I, 2023.*
- 4. "Bank Linkages-SHG a means to Self-Employment" in Referred Journal of GNA-IMT, Phagwara.